

“ Helping international brands establish, protect and hold their IP in key growth markets around the world, with a particular focus on China. ”



FCP CORPORATE LIMITED

CORPORATE, TRUST & ADVISORY SERVICES

Services Brochure - FCP IP

FCP IP helps international brands establish, protect and hold their IP in key growth markets around the world, with a particular focus on China.

Being partnered with King and Wood Mallesons - China's largest law firm with offices in major locations around the world, FCP and KWM can help your company in registering for any forms of Intellectual Property (IP) including trademarks, domain registrations and patents.

For companies looking to enter China, FCP offers a clear and comprehensive solution to establishing and protecting IP - to ensure IP protection in the market that files the most IP disputes of any market in the world.

FCP IP offers the following services for China:

Domain Services:

- Domain name registration/buy back
- Domain name hosting and management
- ICP license registration
- Local server
- SEO

Trademark Services:

- Free trademark search
- English/Chinese trademark registration/buy-back
- Chinese name creation

WHY PROTECT YOUR CHINA IP NOW?

- Chinese IP is important for both marketing and brand protection
- Domain name and trademark registrations follow a “first to file” principle meaning that anyone can file, thus registering early is key
- Avoid misleading the public/consumers from visiting a website that is not yours
- The lack of trademark registration could affect your OEM partners in China, your export opportunities and the use of a “registered” logo
- Avoid squatters trying to sell you back your stolen domains or trademarks at a much higher price
- Brands with Chinese names have a much larger place in the market as they are more easily remembered by consumers
- More searched on baidu.com (China's version of Google) are carried out in Chinese brand names than in English

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